Vedant Mehta

CONTACT INFORMATION

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5030 Paces Station Drive,
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SKILLS

UI Design & Analysis
Use-Case Modeling, Contextual Inquiry, Task analysis, Persona & Scenario, Affinity Diagram, Card Sorting, Rapid Prototyping, Interaction / Visual / Functional Specifications, Design Patterns

Usability Techniques
Heuristic Evaluation, Think-Aloud Protocol, Cognitive Walkthrough, Usability Audit

Prototyping & Design
Adobe XD, Sketch, InVision, Axure Illustrator, Photoshop, InDesign, Dreamweaver, OmniGraffle, Balsamiq, MS Powerpoint, Visio

TECHNICAL

Languages & Libraries
Javascript, CSS, HTML, ActionScript, D3, AngularJS

SUMMARY

Design Strategist with over 10 years of expertise in creating & managing compelling user experiences for large-scale cross-platform applications. My strengths encompass defining product vision, system analysis, and designing seamless experiences across complex enterprise applications.

EDUCATION

Master of Human Computer Interaction | August 2009
Human Computer Interaction Institute, Carnegie Mellon University, USA

Bachelor of Design | May 2007
Indian Institute of Technology Guwahati, Guwahati, India

WORK EXPERIENCE

Principal UX Designer, Manhattan Associates
Nov 2017 - Present

•Leading all UX initiatives of Manhattan Active OMNI product suite: Omnichannel Customer Engagement, Distributed Selling, Adaptive Network Fulfillment, and Available to Commerce. Overseeing several simultaneous projects from inception to launch.

Senior UX Designer, Manhattan Associates
Nov 2014 - Nov 2017

•UX Lead for Omni Channel Customer Engagement products. Designed the first-of-its-kind Contact Center solution for retail operations with data analytics for 360-degree view of customer, social listening features, and CSR dashboards for proactive case resolution and employee engagements.

•Designed various modules for Distribution Management Mobile application such as Inventory Management, Work Visibility, Task Management, Order Management, Configurations and Reporting for Order Streaming to enable warehouse managers and workers execute day-to-day operations.

•Designed the Adaptive Network Fulfillment product that allows retailers to compose, orchestrate and monitor their fulfillment strategies. Its powerful data visualization capabilities and simple rules UI aims to maximize the profitability using an underlying sophisticated optimization algorithm.

UX Designer, Manhattan Associates
September 2012 - Nov 2014

•Designed Available to Commerce, an advanced rules engine that allows retail executives, merchants and planners manage inventory availability across selling channels. Its flexible Views builder and reporting capabilities allow users to scale-up or dial back their network's inventory exposure.

•Designed the UIs for Assortment Planning product to support financial and assortment planning for items and promotions.

•Designed dashboards for visualizing trends and exceptions for Demand Forecasting and Replenishment applications.

EXPERIENCE & TRAINING

Expertise
Lean UX, Design Sprints, Design Strategy, Mobile Interaction, Data Visualization, Infographics, User Centered Design, Service Design, Experience Mapping, Information Architecture, Usability Engg. & User Research

Relevant Courses
HCI Methods,
Basic Interaction Design,
Programming Usable Interfaces,
Human Factors,
Online Information Design,
Social Web,
Design Management and
Professional Practice

UX Architect for five entities of Jain Investments LLC
January 2010 – September 2012

•Worked closely with the executive and marketing teams; contributed to product direction and high-level strategic decisions.
•Responsible for scoping, planning, and executing simultaneous projects.

Jiv Daya Foundation
•Led UX efforts in developing shraman.org, an online portal to archive world's largest collection of Jainism art work.
•Designed and implemented Jivdaya website with a framework to allow grant coordinators to collaborate with off-shore sites and track patient data.

Oncology Network For Excellence
•Created cross-platform mobile applications to allow users appraise, ascertain and administer the research efforts in the community.
•Executed a digital strategy through content curation, data visualization, and web applications.
•Designed interactive digital books & infographics for iOS.

DAVA Oncology LP, AROG Pharma. LLC, and Mentrik Biotech LLC
•Designed and implemented the User Interface of Case Reports for Electronic Data Capture System.
•Designed and developed companies' websites, interactive iPad based guides, presentation books, brochures, exhibit designs and signages.
•Implemented a document management system to allow medical staff to collaborate, create and access drug specification documents.

AWARDS AND RECOGNITION

Manhattan Associates
Standing Ovation Award during Global Kickoff 2018

Manhattan Spirit Award Winner 2017

Winner of Imagine-It Hackathon 2017

Manhattan Spot Bonus Award Winner 2016, 2015

Jain Investments LLC
Innovator of the year: "Never Settle" Award 2012

Arog Star Award 2011

STUDENT PROJECTS

Design Lead for APACS, CarestreamHealth Inc.
January - August 2009

Created an Advanced Picture Archiving and Communication System (APACS) for Intensive Care Unit clinicians. Led the design efforts in an interdisciplinary team to create a product that facilitates fast-paced work processes.

UX Designer / Usability Consultant for Bugzilla, Mozilla Org.
August - December 2008

Enabled sustained involvement in defect submission for a new user. Conducted user research and employed a variety of industry-standard usability evaluation methods to improve the usability of Bugzilla 3.0

Usability Consultant for NativeAccent, Carnegie Speech Co.
August - November 2007

Performed a series of usability evaluation methods on NativeAccent, an application developed at Carnegie Speech, for non-native English speakers to improve their pronunciations. Documented findings and design recommendations for the client.